

2025

SPONSORSHIP OPPORTUNITIES



 **nAMI**Walks

SATURDAY, MAY 17th

MARINE PARK | Vancouver, WA



Southwest
Washington



THE POWER OF PARTNERSHIP

With NAMIWalks, it's not how far we walk, it's how far we've come.

With sponsors, it's not only how much you have helped us in the past, it's also how your help has allowed us to prepare for the future. And for new sponsors, it's the ideal moment to discover the power that your participation can add to the movement.

As the conversation surrounding mental health has become energized like never before, our dream of Mental Health for All has emerged as a goal within reach. We believe that your sponsorship will continue to make all the difference.

NAMIWalks AND OUR SPONSORS LEAD THE WAY

With every expression of support from you, our sponsors, we are able to strengthen our three pillars:



To promote acceptance of mental health and reduce discrimination



To raise funds for NAMI's free, top-rated mental health programs



To build community and let people know they are not alone

ABOUT US

NAMIWalks is the largest, most vibrant mental health event series in the country. It is presented by NAMI, the National Alliance on Mental Illness, known locally as NAMI Southwest Washington (NAMI SW WA). Over the past year alone, NAMIWalks has surged to new levels of popularity and impact, leading NAMI to be recognized as the Peer-to-Peer Fundraising Organization of the Year! Taking place in more than 120 locations, NAMIWalks invites participants to share their stories, build community and walk together to achieve **Mental Health for All**.

Funds raised directly support NAMI Southwest Washington's mission of education, advocacy, support and public awareness. With your support we will continue working together to increase all of our FREE programming, and expand outreach to youth, young adults, and other underserved communities.

For more information visit NAMISWWA.org.



NAMI WALKS SPONSORSHIP TIERS OF IMPACT

PLATINUM SPONSOR | \$5,000

- Dedicated press release announcing sponsorship
- Logo in scheduled participant electronic communications
- Opportunity to display company provided banner at your local NAMIWalks event (must be approved by NAMI and be no larger than 4 x 6 feet)*
- Name included in additional press releases
- Logo on NAMIWalks poster*
- Premium exhibit space including table at your NAMIWalks event*
- Promotion on social media and/or in electronic newsletters pre and post event
- Logo recognition on NAMIWalks event day signage*
- Logo recognition on local NAMIWalks website

GOLD SPONSOR | \$2,500

- Logo on NAMIWalks poster*
- Exhibit space including table at your NAMIWalks event*
- Promotion on social media and/or in electronic newsletters pre and post event
- Logo recognition on NAMIWalks event day signage*
- Logo recognition on local NAMIWalks website

SILVER SPONSOR | \$1,000

- Exhibit space including table at your NAMIWalks event*
- Promotion on social media and/or in electronic newsletters pre and post event
- Logo recognition on NAMIWalks event day signage*
- Logo recognition on local NAMIWalks website

BRONZE | \$500

- Name on NAMIWalks event signage*
- Name recognition on local NAMIWalks website
- Promotion on social media and/or in electronic newsletter

SUPPORTING | \$250

- Name recognition on local NAMIWalks website
- Promotion on social media and/or in electronic newsletter

*Please note: some benefits subject to print deadlines. In the event a physical event can't take place, comparable benefits will be given. Safety is of the highest priority.

SPONSORSHIP COMMITMENT FORM

■ Yes! We are proud to support the 2025 Southwest Washington NAMIWalks event. We authorize NAMI to include our name and/or logo on all the materials and digital content for the event consistent with our sponsorship selection below

- | | | | | | |
|---|---------|---|---------|--|-------|
| <input type="checkbox"/> Platinum Sponsor | \$5,000 | <input type="checkbox"/> Silver Sponsor | \$1,000 | <input type="checkbox"/> Supporter Sponsor | \$250 |
| <input type="checkbox"/> Gold Sponsor | \$2,500 | <input type="checkbox"/> Bronze Sponsor | \$500 | <input type="checkbox"/> Other _____ | |

Company name: _____

Contact name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Website: _____

Email address: _____

PAYMENT OPTIONS

- Check enclosed (please make payable to NAMI Southwest Washington)
- Credit card payments accepted online at NAMISWWA.org/nami-walks/donation
- Please send an invoice

-
- Yes, we plan to use our exhibit space on Walk Day
Walk Day contact name: _____
Walk Day contact email: _____

- No, we do not plan to use our exhibit space on Walk Day

-
- Yes, we would like to host a corporate team for NAMIWalks:
Team Captain name: _____
Team Captain email: _____

PLEASE MAIL SPONSORSHIP CHECKS TO:

4201 NE 66th Ave., Ste 105,
Vancouver, WA

PLEASE EMAIL SPONSORSHIP LOGO TO:

Sandy: sandy.s@namiswwa.org



NAMI Southwest Washington

(360) 695-2823 | sandy.s@namiswwa.org | NAMISWWA.org/namiwalk

Tax ID #91-1065027



Terms and Conditions for all Sponsorship Levels

Sponsor warrants and represents that all its products and services comply with all applicable federal, state and local laws and regulations. NAMI has the right to immediately cancel this sponsorship agreement in the event that Sponsor has: a) Had its license(s) revoked by any governmental authority exercising jurisdiction over Sponsor; b) Sponsor has voluntarily surrendered its license(s) after being cited for misconduct by any governmental authority exercising jurisdiction over that party; c) Sponsor has been alleged to have willfully violated the laws, rules or regulations of any jurisdiction or any governmental authority exercising jurisdiction over Sponsor; d) Otherwise violated the terms of sponsorship, which will be determined at the sole discretion of NAMI and/or logo on all the materials and digital content for the event consistent with our sponsorship selection below